



## A3 Communications Helps Small And Mid-Sized Businesses Benefit From Significant Tax Deductions On Acquiring New Technology Before Year-End

A3 Communications, Inc., a leading provider of information technology and communication services, recently announced that the company is helping small and mid-sized businesses take advantage of a substantial tax break if new technology is acquired and installed before December 31, 2012.

Section 179 of the Internal Revenue Service's tax code allows businesses to deduct the full purchase price of qualifying equipment and/or software purchased or financed and installed during the tax year. Meaning, if a business owner buys (or leases) a piece of qualifying equipment, they can deduct the full purchase price from their gross income. Essentially, this tax break is an incentive created by the U.S. government to encourage businesses to invest in their companies by purchasing new equipment.

"We were surprised to find that so many business owners had not yet heard of Section 179," said Brian Thomas, President of A3 Communications. "We like to treat our clients like partners, making sure that we share pertinent information on incentives and programs like this one. Our goal is to introduce businesses to technology that not only enhances their productivity, but more importantly, increases their bottom-line," he continued.

With a grim economy, this program allows business owners much needed access to savings on major purchases – like advanced equipment, software and business phone systems. For example, if acted upon by year-end, business owners can write off the entire purchase price of qualifying technology equipment up to \$139,000 (in the first year).

While every transaction is different, and tax professionals should be consulted on specific situations, the potential rewards of this program have nudged many business owners to invest in the technology they need to gain a competitive advantage for 2013. This year, Section 179 extends to cover off-the-shelf software purchases in addition to traditional equipment.

"We strongly urge all business owners to consider pursuing this worthwhile opportunity. Advanced technology enables businesses to collaborate better, faster and more efficiently with one another," said Thomas.

To see how your business can benefit from Section 179, and to discuss different technology options, contact the sales staff at A3 Communications by calling (803) 744-5000. For complete information on A3 Communications, visit [www.A3Communications.com](http://www.A3Communications.com).

### FROM THE PRESIDENT

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