



Brian Thomas
VP of Sales

A3 COMMUNICATIONS, INC. HELPS SMALL TO MID-SIZED BUSINESSES WITH 2012 EXPANSION

*By Brian Thomas, A3
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COLUMBIA, SC — June 26, 2012 — A3 Communications, Inc., the region’s leading technology provider, is helping small to medium-sized businesses (SMBs) reposition their communications infrastructure to increase their profitability during an office expansion or relocation. In 2012 many companies have paused to reflect and reevaluate their business from all angles. Convergence has led many business owners to rely heavily on highly qualified technology providers to ensure a smooth transition of phone systems, data networks and other technologies during a strategic relocation. A3 Communications, Inc. is well positioned to actively support the complex needs of its customers during this type of transition.

With an abundance of technology providers in the marketplace, a business owner’s first challenge is to select the right technology provider. There are companies that are strong in either voice or data, but most lack both skill sets. However,

A3 Communications, Inc. is unique in that it has expertise in both voice and data communications which enables them to provide benefits that far exceed those of their competition. A3 Communications, Inc. is a true Managed Service Providers (MSPs), with certified voice and data experts who have years of experience in the industry.

A3 Communications, Inc. differentiates itself by providing high-level consultation to ensure that pre-installation, installation, and post-installation all runs smoothly. “As a company, we take a global approach to understand our customers’ business communications and IT needs and we utilize sophisticated tools to ensure proper implementation,” commented Brian Thomas, VP of Sales of A3 Communications, Inc.. “Attention to detail and clear communication is the only way to ensure that the technology investment provides you with a competitive advantage and increases overall profitability.”

A3 Communications, Inc. deploys Session Initiation

Protocol (SIP) and leverages an innovative Current Technology Assurance Plan (C-TAP) which continually equips the customer with new technology while simultaneously protecting them from obsolescence and unforeseen cost. When a business moves into a new location the need for additional hardware and software oftentimes becomes glaringly apparent, and C-TAP customers are able to add new technology without incurring any additional cost. Keeping the customer at the latest state of technology is at the forefront of A3 Communications, Inc.’s mission, so long as the technology enhances productivity and increases bottom-line profitability.

ABOUT A3 COMMUNICATIONS, INC.

A3 Communications was founded in 1990 in Columbia, South Carolina, and from offices in Columbia, Charleston, and Greenville, provides business information technology and communications services to over 2,500 clients in the Carolinas

and Georgia. A3 provides telecommunications systems, networked solutions, structured wiring systems and wireless solutions through its 5 business groups: sales, installation and service of business telephone systems, installation and service of WAN/LAN network systems, cabling, audio/visual systems

and surveillance. Our goal is to increase the productivity/profitability of our clients and improve their competitive advantage by providing a broad range of technical capabilities and services.

Our employees maintain the highest degree of certifications

available in our industry. All of our certified professionals are equipped with a “sense of urgency” and we provide support 24 hours a day, 7 days a week. For more information on A3 Communications, Inc., call 888-809-1473 or visit www.a3communications.com.