



F. Joseph Thomas
President

A3 Communications, Inc. Develops Customer Advocate Department to Provide Valued Customers with an Even Higher Level of Service and Satisfaction

Customer Advocates to Help Businesses Take Advantage of Leading Technology to Increase Profitability and Give Them a Competitive Advantage

IRMO, SC — May 27, 2010 — A3 Communications, Inc., an industry leader in telecommunications, announced today that the company has developed a new department to provide current and prospective customers with an even higher level of service and satisfaction. The Customer Advocate Department will help businesses of all sizes take advantage of leading communications technology to increase profitability, enhance productivity, and give them a competitive advantage in their marketplace.

“We conducted a thorough needs analysis of our vast customer base and found that companies were interested in learning more about the latest developments in communications, find creative ways to reduce costs, and obtain a better understanding of how to efficiently utilize technology to grow their organizations. However, these same companies didn’t have the means, resources, or expertise to stay at the forefront of advancements in technology,” said F. Joseph Thomas, President of A3 Communications, Inc.. “This attitude is very different than recent years when executives were only concerned with plugging in the equipment and letting them run on their own. Technology is changing so rapidly that in order to remain competitive one has to adapt and

maximize it to the fullest extent or they may not be around tomorrow.”

The mission of A3 Communications, Inc.’s Customer Advocate Department is to engage the telecommunication company’s customers and proactively make them aware of technologies that they haven’t currently adopted which could greatly benefit their business. Some examples of these technologies include Voice over Internet (VoIP), call accounting, web and audio conferencing, GPS tracking systems for company vehicles, voice recognition, and digital surveillance systems. Through its strategic partnerships with leading industry providers like ConferTel, Fleet Boss, Ultimate Software, and WMG Security Systems, A3 Communications, Inc. can easily coordinate and implement numerous solutions, which in most cases will have an immediate impact on the performance of any company. Each Customer Advocate will communicate critical information via online technology seminars, ongoing email newsletters, and one-to-one communication.

“We strongly believe that our Customer Advocate Department will keep our customers educated on an ever changing technological environment and enhance the performance of their business,” added Mr. Thomas. “Our objective is to assist our customers in bridging the gap to technology and design a game plan to successfully implement it within their companies. Our success depends on those businesses we serve

and I feel it is A3 Communications, Inc.’s duty, as their strategic telecommunications partner, to provide an avenue that will help them experience significant success.”

ABOUT A3 COMMUNICATIONS, INC.

A3 Communications was founded in 1990 in Columbia, South Carolina, and from offices in Columbia, Charleston, and Greenville, provides business information technology and communications services to over 2,500 clients in the Carolinas and Georgia. A3 provides telecommunications systems, networked solutions, structured wiring systems and wireless solutions through its 5 business groups: sales, installation and service of business telephone systems, installation and service of WAN/LAN network systems, cabling, audio/visual systems and surveillance. Our goal is to increase the productivity/profitability of our clients and improve their competitive advantage by providing a broad range of technical capabilities and services.

Our employees maintain the highest degree of certifications available in our industry. All of our certified professionals are equipped with a “sense of urgency” and we provide support 24 hours a day, 7 days a week. For more information on A3 Communications, Inc., call 888-809-1473 or visit www.a3communications.com.